

# Is Your School Suffering from "Humble-itis"?

## Leveraging Social Media to Tell Your Story

What's going on in your school?

Who knows about it?

How do you celebrate the amazing achievements of students and staff?

How does your school connect positively with the community?

We live in a social media world; however many schools lack the time and expertise to effectively connect in the social media realm. Let Andrea North, SocialSchool4EDU Trainer, help you leverage powerful social media tools like Twitter, Facebook, YouTube and Instagram for use in your district to keep students, parents and community connected in positive and meaningful ways.

Teams are encouraged to attend!

Participants will receive training, information and hands-on opportunities to create social media spaces for the school districts as well as time to create actionable steps for maintaining this space in digitally appropriate ways. Teams will also receive tips and "how-tos" to promote student-led, student-owned district social media spaces and networking time to learn from each other. Bring questions and ideas and leave with a plan of action to implement immediately!



**Wednesday, April 15, 2015**

9:00am — 3:00pm (8:30am Registration)

**REGISTER HERE!**

(1) Graduate credit available through Viterbo University upon receipt of additional registration and tuition payment of \$200.00 the day of the workshop.

**\$150.00/person  
OR  
Send a team of (3)  
for \$200.00!**

**Only \$25.00/person  
for TLN districts!**